

Baby Gabriel's Face Adorns Texas Billboards

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Baby Gabriel Johnson Missing Since Dec. 26

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PHOENIX -- Missing posters for Tempe baby Gabriel Johnson hit the big screen Tuesday when several digital billboards in San Antonio began carrying a message with the missing boy's likeness.

Gabriel was last seen with his mother, Elizabeth Johnson, in San Antonio on Dec. 26. Johnson now sits in a Maricopa County jail on charges of kidnapping and custodial interference relating to her son's disappearance. Gabriel's father, Logan McQueary, has been spearheading the search for his missing son.

The three billboards, which are owned by [Lamar Outdoor Advertising](#), feature a photo of Gabriel, the reward amount and the phone number for the National Center for Missing and Exploited Children.

The billboards are the result of an effort by Arizona resident Cathy Dean, who was first alerted to the possibility of billboards in a discussion on the Facebook group "Bring Home Gabriel Johnson."

"(I thought,) 'Gosh, that's a great idea,'" Dean said, and with the blessing of the McQueary family, she began to research billboards.

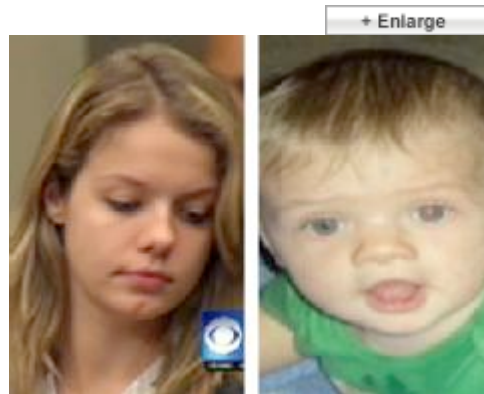
Dean called Lamar, who agreed to run the notice free of charge on its digital billboards.

"(Digital billboards) allow us to be able to do this kind of (public service) work at a good price," said Chris Stokes from Lamar.

Less than 24 hours after Dean's first phone call, Lamar was running the message.

"We'll continue to run it, hopefully until baby Gabriel is identified," Stokes said.

Clear Channel Communications has also expressed interest in putting Gabriel's photo up on its digital billboards.



Elizabeth Johnson, Baby Gabriel

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